Luna J. Li luna-li.me | luna.li@psych.ucsb.edu

EDUCATION

Ph.D. Candidate, Psychological and Brain Sciences

2020 - Present

University of California, Santa Barbara Supervisor: Michael Miller, Ph.D.

M.A. Candidate, Psychological Science

2018 - 2020

California State University, Northridge Supervisor: Justin Kantner, Ph.D.

B.S. in Psychology (cum laude)

2018

University of California, Riverside

PUBLICATION

Santander, T., Leslie, S., **Li, L. J.**, Skinner, H. E., Simonson, J. M., Sweeney, P., Deen, K. P., Miller, M. B., & Brunye, T. T. (2024). Towards optimized methodological parameters for maximizing the behavioral effects of transcranial direct current stimulation. *Frontiers in Human Neuroscience*, 18. https://doi.org/10.3389/fnhum.2024.1305446

POSTERS & ORAL PRESENTATIONS

- Li, L. J., Layher, E., & Miller, M. B. (2023, March). Strategic and Implicitly Reinforced Criterion Shifting in Recognition Memory: An Individual Differences Perspective. Poster presented at the Cognitive Neuroscience Society Annual Meeting, San Francisco, CA.
- Li, L. J., Layher, E., & Miller, M. B. (2022, November). Strategic and Implicitly Reinforced Criterion Shifting in Recognition Memory: An Individual Differences Perspective. Poster presented at the 62nd Annual Meeting of the Psychonomic Society, Boston, MA.
- Leslie, S., Santander, T., Li, L. J., Brunye, T., & Miller, M. B. (2022, April). SynTESizer: A meta-analytic tool for modeling and optimizing transcranial electrical stimulation effects. Poster presented at the Cognitive Neuroscience Society Annual Meeting, San Francisco, CA.
- Li, L. J., Layher, E., & Miller, M. B. (2021, November). Direct comparison of strategic and implicitly reinforced criterion shifting in recognition memory. Poster presented at the 61st Annual Meeting of the Psychonomic Society, Virtual.
- Li, L. J. (2021, May). Summer enrollment and student academic success. Five-minute talk presented at CSUN Institutional Research Faculty Scholars Symposium (Virtual), Northridge, CA.
- Li, L. J. (2020, March). Response bias in recognition memory: the role of cognitive effort. Ten-minute talk presented at the 2020 CSUNposium (Virtual), Northridge, CA.
- Li, L. J., Greenwald, C., Lindsay, S., & Kantner, J. (2019, November). Is a conservative recognition decision bias more effortful than a liberal one? Poster session presented at the 60th Annual Meeting of the Psychonomic Society, Montreal, QC, Canada.

RESEARCH

Graduate Student Researcher, Miller Memory Lab, UC Santa Barbara

Oct. 2020 - Present

Supervisor: Michael Miller, Ph.D.

Projects: Decision-making under uncertainty

- Investigating stable and flexible memory decision-making via behavioral experiments and EEG

Dissertation: Cognitive mechanisms of individual differences in memory decision flexibility

Research Assistant, Chicano Studies Institute, UC Santa Barbara

Jan. 2022 - Present

Supervisor: Yader Lanuza, Ph.D., Department of Sociology

Projects: Immigrant selectivity and childhood educational outcomes

- Analyzing Early Childhood Longitudinal Studies panel data in R and Stata

Graduate Research Intern, Office of Institutional Research, CSU Northridge

Aug. 2019 – May 2021

Supervisors: Jason Morin, Ph.D., Janet Oh, Ph.D.

- Led data analysis and reporting of IR projects on campus resources and student academic success

Graduate Student Researcher, Kantner Lab, CSU Northridge

Aug. 2018 - May 2020

Supervisor: Justin Kantner, Ph.D.

Projects: Individual differences in recognition memory decision bias

- Developed behavioral studies in E-Prime; collected and analyzed in-person and online behavioral data

M.A. thesis: Cognitive Biases in Receptivity to Pseudo-Profound Language

Undergraduate Research Assistant, UC Riverside

2017 - 2018

UCR Psycholinguistics & Computational Cognition Lab (Supervisor: Curt Burgess, Ph.D.)

UCR Brain Game Center (Supervisor: Aaron Seitz, Ph.D.)

UCR Cognitive Neuroscience of Perception, Attention, & Memory Lab (Supervisor: Weiwei Zhang. Ph.D.)

TEACHING, MENTORING, SERVICE

Department of Psychological and Brain Sciences, UC Santa Barbara

Instructor of Record

- PSY 10A Research Methods

Teaching Assistant

Fall 2020 - Present

Summer 2024

- Lower division courses: PSY 1 Intro Psychology, PSY 10A Research Methods, PSY 10B Statistics
- Upper division courses: PSY108 Cognitive Psych, PSY 111 Behavioral Neuroscience, PSY 120L Laboratory in Advanced Research Methods

PSY 1 Course Coordinator

2021 - 2023

- Managed admin. tasks: course logistics, TA assignments, student enrollment, grading (class sizes 400-700)
Undergraduate Thesis Mentor 2021 – 2022

- Supervised undergraduate thesis project (PSY 197)

Department of Psychology, CSU Northridge

Teaching Assistant

Fall 2019

- Graduate course: PSY 534 Latent Variable Analysis

Academic Resource Center, UC Riverside

Undergraduate Peer Tutor

2017 - 2018

- Provided tutoring sessions for undergraduate Psychology courses

AWARDS

CSU Northridge Dept. of Psychology Tabachnick and Fidell Multivariate Statistics Award

2020

RELEVANT SKILLS

- Univariate and multivariate statistics, mixed linear models, structural equation models, Bayesian inference
- Data analysis and visualization: R, python, Stata, SPSS
- Behavioral study tools: jsPsych, PsychoPy, E-Prime, psychtoolbox, Pavlovia/GitLab, Qualtrics
- EEG data collection and analysis protocols: BrainProducts/BioSemi, EEGLAB, ERPLAB